



STUDIO SESSIONS

Your ticket into the music

Sponsorship Opportunities

Sponsorships provide the opportunity for students to develop their skills in interviewing, directing, editing and web posting as they produce this monthly show.

Roadie..... Product

If the show needs a product you provide, we will place it in the show for the cast to use.

Tuner..... \$500

Deeper engagement with your product (if provided) and a mention in the show.

Opener\$1,500

Detailed positive mention or feature in the show. Linked sponsorship branding on the page where show plays.

Headliner.....\$2,000

Two positive in-show mentions, sponsorship branding in all promotional materials for that episode within *SMU Campus Weekly* and smudailycampus.com, branded thanks in rolling credits, and linked sponsorship branding on the page where the video plays.

We thank all sponsors by name in the rolling credits.

Studio Sessions is a Student Media Company, Inc. production with studio space and technical support provided by the Meadows School of the Arts School of Journalism at Southern Methodist University. Your sponsorships make this production possible.

Sponsorship inquiries: smucw_ads@smu.edu
(214) 768-4111